



Privacy Notice

This privacy policy sets out how PREFIT uses and protects any information that you give PREFIT when you use our website.

PREFIT is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using our website, you can be assured that it will only be used in accordance with this privacy statement.

PREFIT may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 01/04/2008.

What we collect

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as post code or area
- Other information relevant to customer surveys or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons.

- Internal record keeping
- We may use the information to improve our products and services
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use this information to customise our website.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect on line.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect.